

International Congress

# BarTech Europe

Smart  
Technology  
for Bars

Save  
the date  
and join  
us!

Early bird  
discount:  
1.400 € \*

September 15-17, 2025

Organizer:  
ZDS · Academy of Sweets

Venue:  
ZDS · Academy of Sweets,  
De-Leuw-Str. 1-9,  
42653 Solingen / Germany

\* Until May 15, 2025. Discounts can't be combi-



Register now  
and save  
your place!

[bartech-europe.com](https://bartech-europe.com)



# PreProgramm

## BarTech Europe - Smart Technology for bars

### International Markets and Trends

#### Highlight: Paneltalk – How can we define a Bar?

Thorsten Blume, *The Lorenz Bahlsen Snackworld GmbH & Co KG*,  
Thomas Reinemann, *RCC Consulting GmbH*

#### Marktforschung – Wie hat sich der Markt entwickelt?

#### Proteinriegel, Gesundheitstrends und traditionelle Riegel

David Georgi, *NielsenIQ*

### Product Development: Challenges & Ingredients

#### Food Declarations and new Proteins

Dr. Christine Konnertz-Häußler, *LL.M. Rechtsanwältin*

#### Cocoa free Chocolate – An tasty alternative for Bars?

Ross Newton, *Nukoko*

#### Raw material savings, reduction of rework, and sustainability

Manuel Stumpf, *Hansella GmbH*

#### Innovative food and off flavors - a challenging sensory approach

Simone Peschke, *Berliner Hochschule für Technik*

#### The production and use of debittered protein concentrates from legumes for bars and snacks.

Dimitrios Makrakis, *DMC, Dimitrios Makrakis Consulting*

### Focus: Protein & Alternatives

#### Vegan Proteins & Protein Alternatives

Stefanie Strebel, *Ceresal GmbH*

#### Healthy Snacks and Innovations

Dr. Johanna Schmidgall, *GELITA AG*

#### Optimizing High-Protein Bar Formulations: The Role of Collagen Peptides in Taste, Texture, and Shelf-Life Stability

Dr. Chiara Roye, *PB Gelatins GmbH*





## Processing Technology

### Highlight: LIVE DEMONSTRATION

*Krüger & Salecker Maschinenbau GmbH & Co. KG*

### Title will follow

*International Speaker, Aasted*

### From raw material processing to the finished Bar – all from a single source

*Klaus-Dietrich Franzmeier SOLLICH KG, Volker Günnel CHOCOTECH GmbH*

### HIGHLIGHT: Production optimization + Live Demonstration

*Christopf Thelen, Vemag*

## Sustainability. Trends in Packaging - Substitution of plastic

Replacement of conventional laminates (barely or non-recyclable) with monomaterials made of plastic or paper-based packaging materials

*Steffen Hamelmann, Theegarten-Pactec GmbH & Co. KG*

**Many more Companies and Speakers will join soon!**

- Subject to Changes -

**For further information get in touch with us:**

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# Full Attention as an Exhibitor or Partner

As a participant, you have the chance to showcase your company throughout the entire conference by setting up a booth in our exhibition area.



Early bird discount until May 15, 2025:  
**1.400,00 € \***

(Regular price: 1.890,00 €)

\* Discounts can't be combined



Make your registration here!

## Promotion Kit

Claim your advertising space now to effectively showcase your company. Seize the opportunity to reach your target audience within the bar industry and convey your message.



**For further information get in touch with us:**

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