# iba.CONFECTIONERY TEC AREA supported by ZDS Die Süßwarenakademie

At iba – the world's leading trade fair for the baking confectionery industry from May 18 – 22 in Düsseldorf – the iba.CONFECTIONERY TEC AREA, together with Zentralfachschule der Deutschen Süßwarenwirtschaft e.V., offers specialists from the confectionery industry the opportunity to present their ideas, innovations and products.
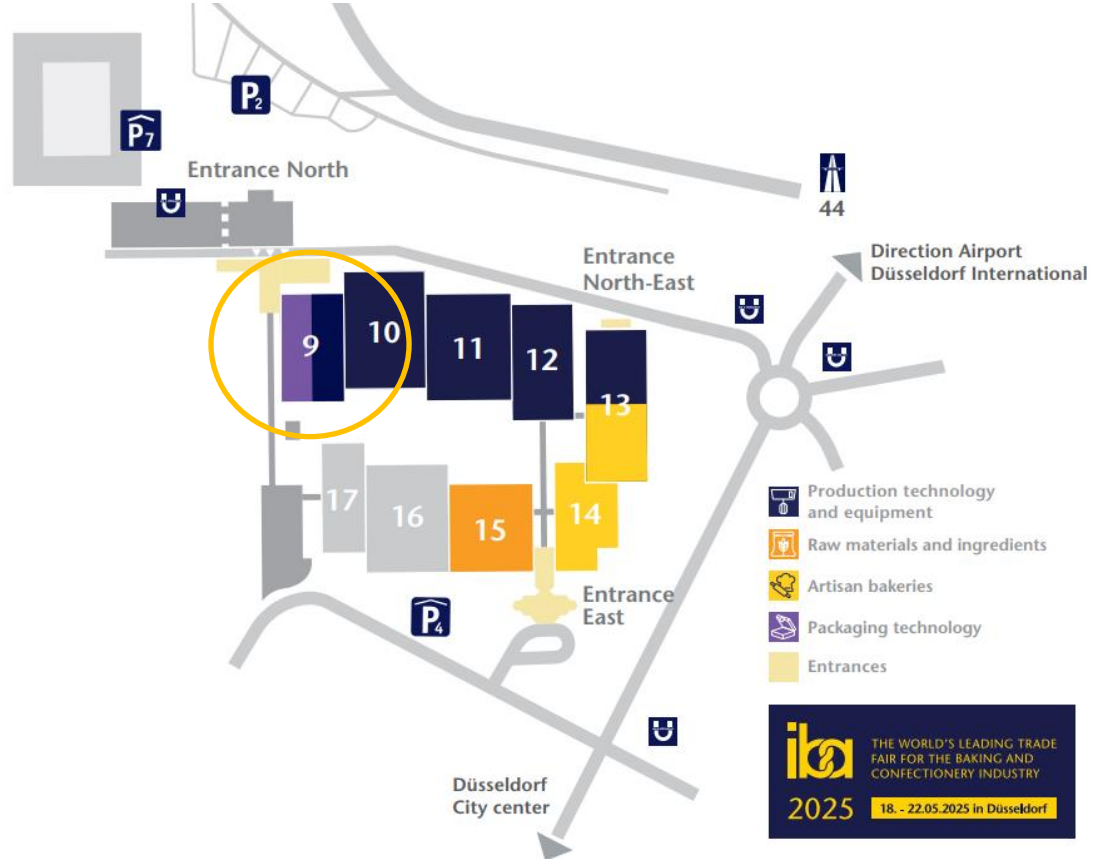
Become a part!

Impressions 2023
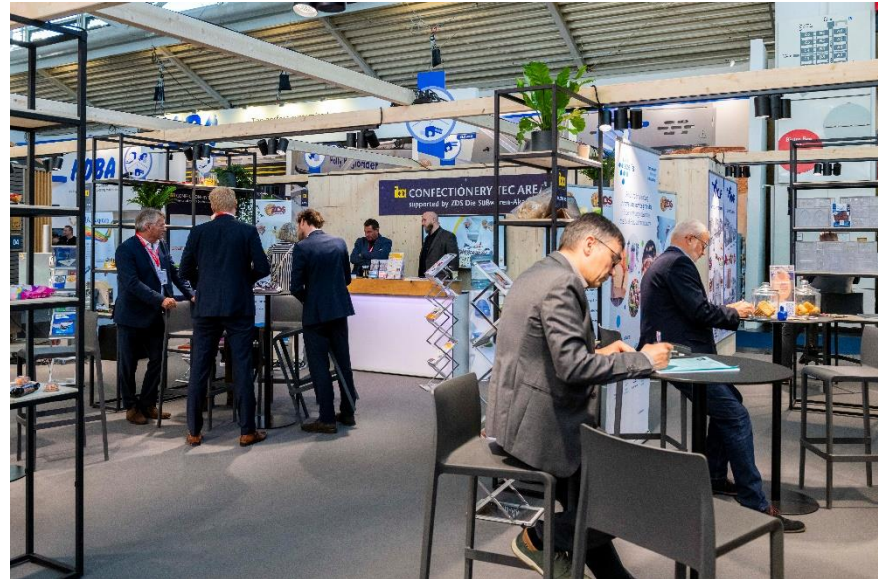
Planning 2025

Location

- Hall 9

- Right at the Entrance North

Packages Overview
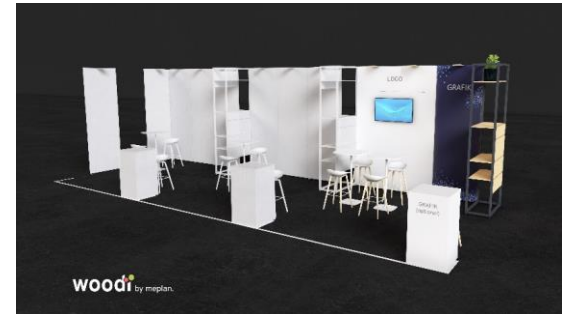
Smart Package	Classic Package	Prime Package
6 m² - space	8 m² - space	14 m² - space
4.450 EUR	6.295 EUR	10.250 EUR

Services

Enjoy the all-around carefree package

- ✓ Security service of the community stand
- ✓ Stand cleaning and waste disposal
- ✓ Coffee and water supply Locker
- ✓ WLAN
- ✓ 3 exhibitor passes
- ✓ Unlimited number of vouchers for day tickets

All-Inclusive Stand Construction Package

✓ **Stand space**

  ✓ Booth for your customer meetings

  ✓ AUMA fee

  ✓ W.H.S. fee (Waste - Hygiene - Services)

✓ **Stand construction and equipment**

  ✓ 1x logo panel incl. print

  ✓ Large graphic for your own design

  ✓ Seating für interaction with your customers

  ✓ Shelving element
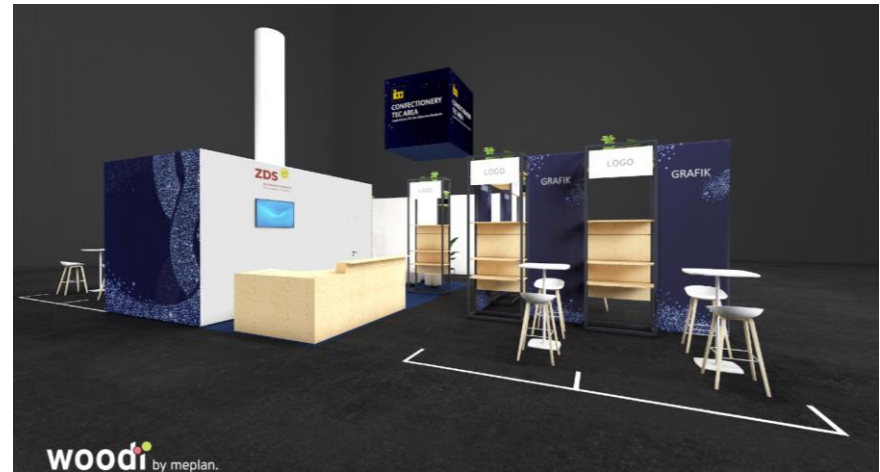
  ✓ Power supply incl. Power consumption

  ✓ Lighting

Image shows total area – subject to change

Additional Elements

Counter (without graphic)
230 EUR

Graphic (ca. 500 x 1000 mm)
68 EUR

Brochure rack (installation in existing shelf)
45 EUR

Standing table
90 EUR

Bar stool (price per piece)
69 EUR

Seating table
90 EUR

Stool (price per piece)
69 EUR

Screens upon request.

subject to change

Media Package

✓ **Media basic entry**

    ✓ Basic data

    ✓ Company profile

    ✓ Locations

    ✓ Lead generation

    ✓ Exhibitor dashboard

    ✓ Direct contact person

    ✓ 2x Credits for contributions

    ✓ Visibility

    ✓ Platform license

✓ **Media package Essential**

    ✓ Company logo in all media

    ✓ 1 additional Credit for contributions

    ✓ Product categories

    ✓ Focus topics

    ✓ Personalized newsletter

    ✓ 1x Event incl. lead generation

Use the opportunity to reach your visitors before, during and after iba in targeted manner.

Further information on your **digital trade fair presence** here.

Upgrade Options

The perfect stage for your knowledge – iba.STAGE

- ✓ Knowledge transfer
- ✓ Networking
- ✓ Lectures und panel discussions about iba.TOPICS
- ✓ Location: hall 15

Up to 50% price advantage

Lecture
20 minutes

295 EUR

Panel
30 minutes

345 EUR

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You'd like to become a exhibitor?

1. Please submit your data via First-time exhibitor

2. You'll receive your access data for our exhibitor portal and book the prefered stand package

3. After successful registration, we'll send you the stand notification with your final stand position

Anything else to do?

You've booked an all-around carefree package.

✓   Stand construction – you'll move into a completely finished stand at iba – all we need from you is your company logo and the desired graphics (further details after registration)

✓   Media services – our Partner Neureuter Fair Media will contact you

Questions, requests, suggestions?
We look forward to hearing from you**!**

ZDS
Zentralfachschule der Deutschen
Süßwarenwirtschaft e.V.

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iba -
The world's leading trade fair for the
bakery and confectionery industry

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